



June 30 – July 2, 2021
Gaylord Opryland Hotel, Nashville, TN

Sponsorship Opportunities

Platinum Level Sponsor - \$10,000

- ⇒ Exclusive listing as the 2021 Tennessee Safety & Health Conference and Exposition Platinum Sponsor
- ⇒ Dinner with the Conference Board of Directors on Tuesday, June 29
- ⇒ Opportunity to welcome attendees at the opening general session
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your ½ page company profile in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ Your company collateral material or logo item distributed to each attendee in conference bags
- ⇒ Strategically located exhibit booth space
- ⇒ 4 complimentary conference attendee registrations for your staff and/or clients and customers
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal of the Platinum Level for the 2022 conference



Gold Level Sponsor - \$7,500

- ⇒ Dinner for 4 with the Conference Board of Directors on Tuesday, June 29
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your ½ page company profile in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ Your company collateral material or logo item distributed to each attendee in conference bags
- ⇒ Strategically located exhibit booth space. This includes a 10 x 20 booth, standard booth draping, electricity, table and two chairs or 3 additional complimentary conference attendee registrations for your staff and/or clients and customers.
- ⇒ 3 complimentary conference attendee registrations for your staff and/or clients and customers
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal of the Gold Level for the 2022 conference

Your print-ready advertisement, collateral materials, and logo must be submitted on or before

May 14, 2021.

To reserve your sponsorship and/or advertisement, contact Sheryl Messenger at: smessenger@fdrsafety.com

Silver Level Sponsor- \$5,000

- ⇒ Dinner for 2 with the Conference Board of Directors on Tuesday, June 29
- ⇒ Your company name and/or logo listed in conference promotional brochure.
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ Strategically located exhibit booth space. This includes a 10 x 10 booth, standard booth draping, electricity, table and two chairs or 2 additional complimentary conference attendee registrations for your staff and/or clients and customers.
- ⇒ 2 complimentary conference attendee registrations for your staff and/or clients and customers
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal of the Silver Level for the 2022 conference

Keynote & Opening Session Sponsor - \$7,500

Opening Session: June 30, 2021

- ⇒ Dinner for 4 with the Conference Board of Directors on Tuesday, June 29
- ⇒ Exclusive listing as the 2020 Tennessee Safety & Health Conference and Exposition Keynote & Opening Session Sponsor
- ⇒ Opportunity to introduce the keynote speaker at the opening session
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your ½ page company profile in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ Strategically located exhibit booth space. This includes a 10 x 10 booth, standard booth draping, electricity, table and two chairs or 2 additional complimentary conference attendee registrations for your staff and/or clients and customers.
- ⇒ 2 complimentary conference attendee registrations for your staff and/or clients and customers
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal of the Keynote Session for the 2022 conference

Your print-ready advertisement, collateral materials, and logo must be submitted on or before

May 14, 2021.

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Luncheon Sponsor - \$5,000

June 30 - Ryman Ballroom; July 1 - Ryman Ballroom

Two Opportunities Available!

- ⇒ Dinner for 2 with the Conference Board of Directors on Tuesday, June 29
- ⇒ Exclusive listing as the Luncheon Sponsor
- ⇒ Opportunity to welcome/address luncheon attendees (1-2 minutes)
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ Your company collateral material or logo item distributed to each attendee in conference bags
- ⇒ Strategically located exhibit booth space. This includes a 10 x 10 booth, standard booth draping, electricity, table and two chairs or 2 additional complimentary conference attendee registrations for your staff and/or clients and customers.
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal for the Conference Reception Sponsor for the 2022 conference

Conference Registration Bag Sponsor - Cost of Product*

- ⇒ Exclusive listing as the Conference Registration Bag Sponsor, your company name and/or logo printed on the registration bags distributed to all conference attendees
- ⇒ Your ½ page company profile in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal for the Bag Sponsor for the 2022 conference

Conference Registration Lanyard Sponsor - Cost of Product*

- ⇒ Exclusive listing as the Conference Registration Lanyard Sponsor, your company name and/or logo printed on the lanyards distributed to all conference attendees
- ⇒ Your ½ page company profile in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal for the Lanyard Sponsor for the 2022 conference

Conference Water Bottle Sponsor - Cost of Product*

- ⇒ Exclusive listing as the Conference Water Bottle Sponsor, your company name and/or logo printed on the water bottles distributed to all conference attendees

Your print-ready advertisement, collateral materials, and logo must be submitted on or before

May 14, 2021.

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- ⇒ Your ½ page company profile in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal for the Water Bottle Sponsor for the 2022 conference

OPTIONAL PACKAGE (for Bag, Lanyard, or Water Bottle Sponsors) \$5,000

- ⇒ Dinner for 2 with the Conference Board of Directors on Tuesday, June 29
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Strategically located exhibit booth space or 2 additional complimentary conference attendee registrations for your staff and/or clients and customers
- ⇒ 2 complimentary conference attendee registrations for your staff and/or clients and customers

***All Sponsor products must be approved in advance by the Conference Board**

Safety “Kahoots” Sponsor - \$3,500

- ⇒ Dinner for 2 with the Conference Board of Directors on Tuesday, June 29
- ⇒ Exclusive listing as the 2021 Tennessee Safety & Health Conference Safety “Kahoots” Sponsor
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ 2 complimentary conference attendee registrations for your staff and/or clients and customers
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal of the Game Session for the 2022 conference

Wednesday Breakfast Sponsor - \$3,500

- ⇒ Dinner for 2 with the Conference Board of Directors on Tuesday, June 29
- ⇒ Exclusive listing as the 2021 Tennessee Safety & Health Conference Safety Wednesday Breakfast Sponsor
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ 2 complimentary conference attendee registrations for your staff and/or clients and customers
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal of the Breakfast Sponsor for the 2022 conference

Your print-ready advertisement, collateral materials, and logo must be submitted on or before

May 14, 2021.

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Thursday Breakfast Sponsor - \$3,500

- ⇒ Dinner for 2 with the Conference Board of Directors on Tuesday, June 29
- ⇒ Exclusive listing as the 2021 Tennessee Safety & Health Conference Safety Thursday Breakfast Sponsor
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ 2 complimentary conference attendee registrations for your staff and/or clients and customers
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal of the Breakfast Sponsor for the 2022 conference

Your print-ready advertisement, collateral materials, and logo must be submitted on or before

May 14, 2021.

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