



August 16-19, 2020
Gaylord Opryland Hotel, Nashville, TN

~Sponsorship Opportunities~

Platinum Level Sponsor - \$10,000

- ⇒ Exclusive listing as the 2020 Tennessee Safety & Health Conference and Exposition Platinum Sponsor
- ⇒ Dinner with the Conference Board of Directors on Sunday
- ⇒ Opportunity to welcome attendees at the opening general session
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ Your company collateral material or logo item distributed to each attendee in conference bags
- ⇒ Strategically located exhibit booth space
- ⇒ 4 complimentary conference attendee registrations for your staff and/or clients and customers
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal of the Platinum Level for the 2021 conference



Gold Level Sponsor - \$7,500

- ⇒ Dinner for 2 with the Conference Board of Directors on Sunday
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ Your company collateral material or logo item distributed to each attendee in conference bags
- ⇒ Strategically located exhibit booth space. This includes a 10 x 20 booth, standard booth draping, electricity, table and two chairs or 3 additional complimentary conference attendee registrations for your staff and/or clients and customers.
- ⇒ 3 complimentary conference attendee registrations for your staff and/or clients and customers
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal of the Gold Level for the 2021 conference

Your print-ready advertisement, collateral materials, and logo must be submitted on or before
July 1, 2020.

To reserve your sponsorship and/or advertisement, contact Sheryl Messenger at: sheryl.messenger@tn.gov

Silver Level Sponsor- \$5000

- ⇒ Dinner for 2 with the Conference Board of Directors on Sunday
- ⇒ Your company name and/or logo listed in conference promotional brochure.
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ Strategically located exhibit booth space. This includes a 10 x 10 booth, standard booth draping, electricity, table and two chairs or 2 additional complimentary conference attendee registrations for your staff and/or clients and customers.
- ⇒ 2 complimentary conference attendee registrations for your staff and/or clients and customers
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal of the Silver Level for the 2021 conference

Keynote & Opening Session Sponsor - \$7,500

Opening Session: August 17, 2020

- ⇒ Dinner for 2 with the Conference Board of Directors on Sunday
- ⇒ Exclusive listing as the 2020 Tennessee Safety & Health Conference and Exposition Keynote & Opening Session Sponsor
- ⇒ Opportunity to introduce the keynote speaker at the opening session
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ Strategically located exhibit booth space. This includes a 10 x 10 booth, standard booth draping, electricity, table and two chairs or 2 additional complimentary conference attendee registrations for your staff and/or clients and customers.
- ⇒ 2 complimentary conference attendee registrations for your staff and/or clients and customers
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal of the Keynote Session for the 2021 conference

Your print-ready advertisement, collateral materials, and logo must be submitted on or before
July 1, 2020.

To reserve your sponsorship and/or advertisement, contact Sheryl Messenger at: sheryl.messenger@tn.gov

Luncheon Sponsor - \$5000

August 17 – Tennessee Ballroom or August 18 – Tennessee Ballroom

Two Opportunities Available!

- ⇒ Dinner for 2 with the Conference Board of Directors on Sunday
- ⇒ Exclusive listing as the Luncheon Sponsor
- ⇒ Opportunity to welcome/address luncheon attendees (1-2 minutes)
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ Your company collateral material or logo item distributed to each attendee in conference bags
- ⇒ Strategically located exhibit booth space. This includes a 10 x 10 booth, standard booth draping, electricity, table and two chairs or 2 additional complimentary conference attendee registrations for your staff and/or clients and customers.
- ⇒ Sponsor ribbons for your staff

Conference Reception: Casino Night - \$5000

August 17, 2020

- ⇒ Dinner for 2 with the Conference Board of Directors on Sunday
- ⇒ Exclusive listing as the Conference Reception Sponsor
- ⇒ A large sign at the conference reception acknowledging your company as the sponsor
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ Your company collateral material or logo item distributed to each attendee in conference bags
- ⇒ Strategically located exhibit booth space. This includes a 10 x 10 booth, standard booth draping, electricity, table and two chairs or 2 additional complimentary conference attendee registrations for your staff and/or clients and customers
- ⇒ 2 complimentary conference attendee registrations for your staff and/or clients and customers
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal for the Conference Reception Sponsor for the 2021 conference

Your print-ready advertisement, collateral materials, and logo must be submitted on or before

July 1, 2020.

To reserve your sponsorship and/or advertisement, contact Sheryl Messenger at: sheryl.messenger@tn.gov

Conference Registration Bag Sponsor – Cost of Product*

- ⇒ Dinner for 2 with the Conference Board of Directors on Sunday
- ⇒ Exclusive listing as the Conference Registration Bag Sponsor, your company name and/or logo printed on the registration bags distributed to all conference attendees
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal for the Bag Sponsor for the 2021 conference

Conference Registration Lanyard Sponsor – Cost of Product*

- ⇒ Dinner for 2 with the Conference Board of Directors on Sunday
- ⇒ Exclusive listing as the Conference Registration Lanyard Sponsor, your company name and/or logo printed on the lanyards distributed to all conference attendees
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal for the Lanyard Sponsor for the 2021 conference

Conference Water Bottle Sponsor – Cost of Product*

- ⇒ Dinner for 2 with the Conference Board of Directors on Sunday
- ⇒ Exclusive listing as the Conference Water Bottle Sponsor, your company name and/or logo printed on the water bottles distributed to all conference attendees
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal for the Water Bottle Sponsor for the 2021 conference

OPTIONAL PACKAGE (for Bag, Lanyard, or Water Bottle Sponsors) **\$5000**

- ⇒ Your full-page color advertisement in the conference program
- ⇒ Strategically located exhibit booth space or 2 additional complimentary conference attendee registrations for your staff and/or clients and customers
- ⇒ 2 complimentary conference attendee registrations for your staff and/or clients and customers

***All Sponsor products must be approved in advance by the Conference Board**

Your print-ready advertisement, collateral materials, and logo must be submitted on or before
July 1, 2020.

To reserve your sponsorship and/or advertisement, contact Sheryl Messenger at: sheryl.messenger@tn.gov

Safety “Kahoots” Sponsor - \$3,500

- ⇒ Dinner for 2 with the Conference Board of Directors on Sunday
- ⇒ Exclusive listing as the 2020 Tennessee Safety & Health Conference Safety “Kahoots” Sponsor
- ⇒ Your full-page color advertisement in the conference program
- ⇒ Your company website linked from the conference website
- ⇒ 2 complimentary conference attendee registrations for your staff and/or clients and customers
- ⇒ Complete list of conference attendees including name, title, company name, and mailing address (if available)
- ⇒ Sponsor ribbons for your staff
- ⇒ Right of first renewal of the Game Session for the 2021 conference

Your print-ready advertisement, collateral materials, and logo must be submitted on or before
July 1, 2020.

To reserve your sponsorship and/or advertisement, contact Sheryl Messenger at: sheryl.messenger@tn.gov



Tennessee

Safety & Health Conference

2020 Program Advertising Rates

Full Page

\$1,850.00

Approximate dimensions: 8 1/2" wide x 11" high

Half (1/2) Page

\$ 950.00

Approximate dimensions: 8 1/2" wide x 5" high

Quarter (1/4) Page

\$ 475.00

Approximate dimensions: 4" wide x 5" high

Eighth (1/8) Page

\$ 250.00

Approximate dimensions: 4" wide x 2 1/2" high

A 15% discount will be given on all ads placed prior to June 1, 2020.

Your print-ready advertisement, collateral materials, and logo must be submitted on or before
July 1, 2020.

To reserve your sponsorship and/or advertisement, contact Sheryl Messenger at: sheryl.messenger@tn.gov
