

ASSP- TN OSH Conference
June 11, 2024

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Just HOW important is Off Duty Safety??

Background

1. BIO
2. Evolution in OSH over 35 years
 1. Safety Manager
 2. Organizational Chart
 3. Desired outcomes/metrics
 4. Determining the KEY component for OSH program

Key elements of Safety & Health Programs

1. Management Leadership
 1. Commitment
 2. Goals and Expectations
 3. Resources
 4. Performance

Key elements of Safety & Health Programs

1. Worksite Analysis
2. Safety Committees
3. Hazard Identification
4. Accident Investigation
5. Hazard Prevention and Control
6. Employee Participation

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How do we get Employees to participate

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1. Incentives
2. Reward Cards
3. Performance Appraisals
4. Recognition

Have we succeeded?

1. Discussion with peers
2. Audits and inspections
3. Safety Data

Have we succeeded?

1. Discussion with peers

Majority of the time what I hear,

“No matter what we offer, we can’t get support or buy in”

Have we succeeded?

2. Audits and inspections

Do you have a hazard reporting system?

Yes! How many reports were submitted this year---ZERO

Do you have a near miss reporting system?

Yes! How many reports were submitted last year?---ZERO

Have we succeeded?

3. Safety Data

The number of nonfatal preventable injuries is staggering. In 2021, 62 million people – about 1 in 5 – sought medical attention for an injury.

The death rate in 2021 was 67.8 per 100,000 population – an 11.9% increase from 2020 and a 99% increase over 1992 (the lowest rate on record, 34.0 per 100,000).

Comparing 2021 to 2020, **home** deaths increased 13.0%, **motor-vehicle** deaths increased 11.0%, **public** deaths increased 10.5%, and **work** deaths increased 8.8%.

Have we succeeded?

3. Safety Data

In 2021, an estimated 175,500 preventable injury-related deaths occurred in homes and communities, or about 78% of all preventable injury-related deaths that year. The number of deaths was up 12.3% from the 2020 total of 156,300. An additional 52,500,000 people suffered nonfatal medically consulted injuries. The death rate per 100,000 population was 52.9 – about 12.2% higher than the 2020 rate.

Over the last 10 years, home and community deaths have increased 96%, and the death rate per 100,000 people has increased 86%.

COSTS of ACCIDENTS - 2021

1. Workplace - \$498 Billion
2. **Off-Duty - \$1125 Billion**
 1. **Motor Vehicle - \$498 Billion**
 2. **Home and community - \$627 Billion**

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If Employee PARTICIPATION is SO critical in an effective safety program.....

WHY IS IT SO HARD TO OBTAIN??

Significant Issues

1. We have been conditioned to accept unacceptable risk

Poor roads and sidewalks, inadequate lighting, poor crosswalks, parking lot mine fields, community parks in dire need of repair, etc

2. Poor ROI for our efforts

The time it takes to report and the chances of making a difference

3. It's not my problem

Not my responsibility, why get involved—Negative or complaining personality

4. Nobody cares so why waste my time

5. We make it difficult to report hazards

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Maybe there is a better way

1. <https://www.youtube.com/watch?v=uZiPEjO-RI4>

Submitting a safety issue is a simple 4-step process

6:48

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Provide Location
Start by telling us where you found the safety issue.

Location of Issue

Search by name or address...

NEXT

6:49

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Provide Details
Now tell us more information about the safety issue

Brownsburg Landscape

Give your issue a title

Slippery walk

Add a detailed description

dangerously slippery walk.

Select a category for your issue

Slip / trip / falls

Check the box if you or someone else was hurt due to this issue

Check box if someone required medical attention due to this issue

6:50

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Provide Photos
To better explain the issue, please provide two photos

Upload image #1

Change Photo

Upload image #2

Change Photo

NEXT

6:50

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Provide Contact Info
Who should we notify about this?
Provide details if possible

Contact Name

Enter contact name...

Contact Company Name

Enter contact company name...

Contact Address

Search by name or address...

Contact Email

Enter contact email...

Contact Phone Number

Enter contact phone number...

NEXT

Download **Lookout Reporting** –available on iPhone and android

Why LOOKOUT – significant reasons

Why do people work?

1. To care for the ones we love

1. Since 1970, the philosophy has been concentrate on workplace training and it will “spill over” to the home.
HAS NEVER WORKED

2. LOOKOUT – Safety awareness at home and for the ones we love and it will “spill over” to work.

Completely different paradigm:

Looking out for hazards that will hurt someone else

EMPLOYEE PARTICIPATION

LOOKOUT – new technology utilizing a platform familiar by everyone. It's fun (ranking), convenient, engaging, non confrontational, provides status and employees feel sense of worth.

New generation spends hours on apps obtaining points that have no value

Endless options for engagement

Immediate feedback—making a difference

It's early, but current trends

1. Once you start noticing hazards you can't turn it off
2. Once you start receiving immediate feedback, participation increases
3. Feels good

It's early, but current trends- Negative

1. Safety managers don't want this information
2. City leaders don't want this information

Safety Team---Proactive thinkers

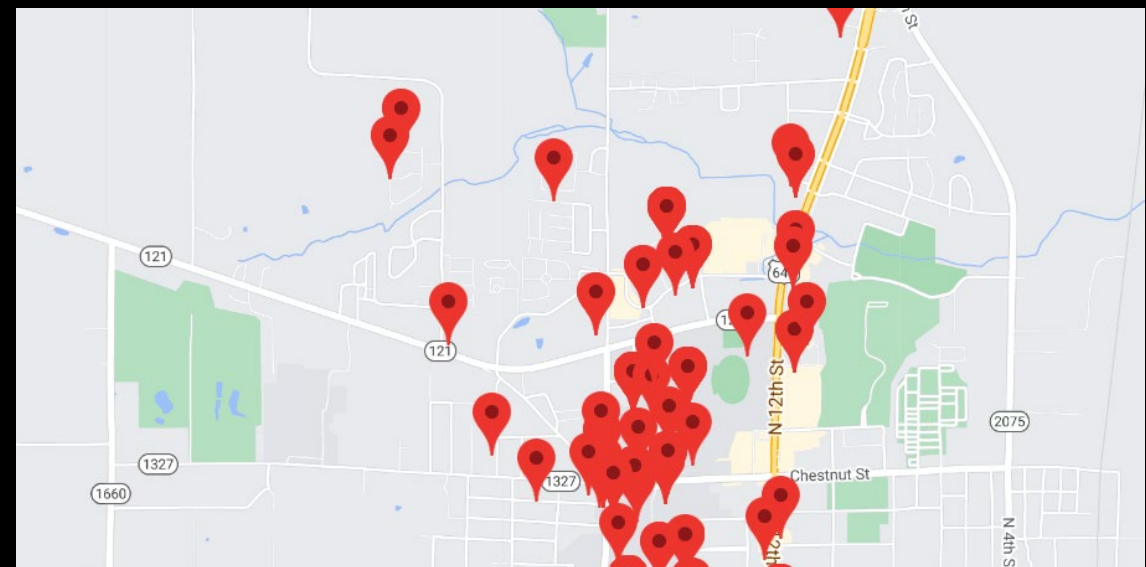
Clearly illustrate to CEO/ELT safety team is making a difference

% of employees participating in hazard identification

(In the community and at work)

Show Map of community where hazards have been identified.

Correlate data to safety outcomes



Our Goal

1. Partner with companies and validate model

Our question: Do employees who participate with Lookout engage more with organizational safety programs?