

**SPONSORSHIP &
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**35th Annual
Tennessee Safety and Health
Congress & Exposition**

July 22-25, 2012

**Co-sponsored by the TOSHA Division of the
Tennessee Department of Labor & Workforce
Development**

**And the
Tennessee Chapters of the
American Society of Safety Engineers**



Tennessee Safety & Health Congress Background

The Tennessee Safety and Health Congress (TSHC) is a joint venture between the Tennessee Occupational Safety and Health Administration (TOSHA) and the Tennessee Chapters of the American Society of Safety Engineers (ASSE). The TSHC is designed to offer information and ideas for the promotion, increased awareness, and fulfillment of safety and health practices in the workplace. It is hoped that your involvement and participation will assist you in discovering the key elements to add value to your safety, health, and environmental programs. As we continue to focus on the importance of safety and health practices in the workplace, the TSHC continues to design a program that promises to be beneficial to everyone involved in the safety and health field. More than 60 workshops covering a wide range of topics will be conducted by skilled and knowledgeable speakers using state of the art training techniques.

2011 Congress and Exposition Statistics

- 34 year history of successful conference and exhibitor programs
- 2011 attendance: 1,241
- 2011 Exhibitors: 112
- State of the art conference facilities at Gaylord Opryland Hotel, Nashville, TN
- Conference brochure mailed to over 23,000 safety and health professionals in the southeast

Platinum Level Sponsor ~~One Opportunity Available!~~ **[Sold]**

Platinum Sponsor Benefits Include:

- Exclusive listing as the 2012 Tennessee Safety & Health Congress and Exposition Platinum Sponsor
- Dinner for 2 with Tennessee Department of Labor & Workforce Development and the Congress Board of Directors
- The opportunity to welcome attendees at the opening general session
- Your company name and/or logo listed on all conference promotions
- Conference brochure will mail to over 23,000 safety and health professionals in the southeast
- Your full-page color advertisement in the conference program
- Your ½ page company profile in the conference program
- Your company website linked from the conference website
- Your company collateral material or logo item distributed to each attendee in conference bags
- Strategically located exhibit booth space. This includes a 10 x 20 booth standard booth draping, electricity, table and two chairs, 5 booth badges, 5 box lunch tickets, and 2 parking passes
- 4 complimentary conference delegate registrations for your staff and/or clients and customers
- Complete list of conference attendees (on CD) including name, title, company name, and mailing address (if available)
- Sponsor ribbons for your staff
- Right of first renewal of the Platinum Level for the 2013 conference

Investment: \$10,000

Your print-ready advertisement, collateral materials, and logo must be submitted on or before May 1, 2012.

**To reserve your sponsorship and/or advertisement, contact
Sheryl Messenger at: (615) 741-5464 Sheryl.Messenger@tn.gov**

GOLD LEVEL SPONSORSHIP OPPORTUNITY

Gold Level Sponsor One Opportunity Available!

Gold Sponsor Benefits Include:

- Dinner for 2 with Tennessee Department of Labor & Workforce Development and the Congress Board of Directors
- Your company name and/or logo listed in conference promotional brochure.
- Conference brochure will mail to over 23,000 safety and health professionals in the southeast
- Your full-page color advertisement in the conference program
- Your ½ page company profile in the conference program
- Your company website linked from the conference website
- Your company collateral material or logo item distributed to each attendee in conference bags
- Strategically located exhibit booth space. This includes an 10 x 10 booth, standard booth draping, electricity, table and two chairs , 5 booth badges, 5 box lunch tickets, and 2 parking passes
- 3 complimentary conference delegate registrations for your staff and/or clients and customers
- Complete list of conference attendees (on CD) including name, title, company name, and mailing address (if available)
- Sponsor ribbons for your staff
- Right of first renewal of the Gold Level for the 2013 conference

Investment: \$7,500

Your print-ready advertisement, collateral materials, and logo must be submitted on or before May 1, 2012.

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SILVER LEVEL SPONSORSHIP

Silver Level Sponsor Two Opportunities Available!

Silver Sponsor Benefits Include:

- Dinner for 2 with Tennessee Department of Labor & Workforce Development and the Congress Board of Directors
- Your company name and/or logo listed in conference promotional brochure.
- Conference brochure will mail to over 23,000 safety and health professionals in the southeast
- Your full-page color advertisement in the conference program
- Your ½ page company profile in the conference program
- Your company website linked from the conference website
- Strategically located exhibit booth space. This includes a 10 x 10 booth, standard booth draping, electricity, table and two chairs, 5 booth badges, 5 box lunch tickets, and 2 parking passes
- 2 complimentary conference delegate registrations for your staff and/or clients and customers
- Complete list of conference attendees (on CD) including name, title, company name, and mailing address (if available)
- Sponsor ribbons for your staff
- Right of first renewal of the Silver Level for the 2013 conference

Investment: \$5,000

Your print-ready advertisement, collateral materials, and logo must be submitted on or before May 1, 2012.

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Keynote & Opening Session Sponsor

Opening Session: July 23, 2012

One Opportunity Available!

Keynote & Opening Session Sponsor Benefits Include:

- Dinner for 2 with Tennessee Department of Labor & Workforce Development and the Congress Board of Directors
- Exclusive listing as the 2012 Tennessee Safety & Health Congress and Exposition Keynote & Opening Session Sponsor
- Opportunity to introduce the keynote speaker at the opening session
- Your company name and/or logo listed in conference promotional brochure. Conference brochure will mail to over 23,000 safety and health professionals in the southeast
- Your full-page color advertisement in the conference program
- Your ½ page company profile in the conference program
- Your company website linked from the conference website
- Strategically located exhibit booth space. This includes a 10 x 10 booth, standard booth draping, electricity, table and two chairs, 5 booth badges, 5 box lunch tickets, and 2 parking passes
- 3 complimentary conference delegate registrations for your staff and/or clients and customers
- Complete list of conference attendees (on CD) including name, title, company name, and mailing address (if available)
- Sponsor ribbons for your staff
- Right of first renewal of the Keynote Session for the 2013 conference

Investment: \$7,500

Your print-ready advertisement, collateral materials, and logo must be submitted on or before May 1, 2012.

To reserve your sponsorship and/or advertisement, contact
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Luncheon Sponsor

July 23 – Tennessee Ballroom

July 24 – Tennessee Ballroom

Luncheon Sponsor Benefits Include:

- Exclusive listing as the Luncheon Sponsor
- Opportunity to welcome/address luncheon attendees (1-2 minutes)
- Your company name and/or logo listed in conference promotional brochure. Conference brochure will mail to over 23,000 safety and health professionals in the southeast
- Your full-page color advertisement in the conference program
- Your ½ page company profile in the conference program
- Your company website linked from the conference website
- Your company collateral material or logo item distributed to each attendee in conference bags
- Strategically located exhibit booth space. This includes a 10 x 10 booth, standard booth draping, electricity, table and two chairs, 5 booth badges, 5 box lunch tickets, and 2 parking passes
- 3 complimentary conference delegate registrations for your staff and/or clients and customers
- Complete list of conference attendees (on CD) including name, title, company name, and mailing address (if available)
- Sponsor ribbons for your staff
- Right of first renewal of the Luncheon Sponsor for the 2013 conference

Investment: \$7,500

Your print-ready advertisement, collateral materials, and logo must be submitted on or before May 1, 2012.

**To reserve your sponsorship and/or advertisement, contact
Sheryl Messenger at: (615) 741-5464 Sheryl.Messenger@tn.gov**

Conference Reception Sponsor

Conference Reception Sponsor Benefits Include:

- Exclusive listing as the Conference Reception Sponsor
- A large sign at the conference reception acknowledging your company as the sponsor
- Your company name and/or logo listed in conference promotional brochure. Conference brochure will mail to over 23,000 safety and health professionals in the southeast
- Your full-page color advertisement in the conference program
- Your ½ page company profile in the conference program
- Your company website linked from the conference website
- Your company collateral material or logo item distributed to each attendee in conference bags
- Strategically located exhibit booth space. This includes a 10 x 10 booth, standard booth draping, electricity, table and two chairs, 5 booth badges, 5 box lunch tickets, and 2 parking passes
- 2 complimentary conference delegate registrations for your staff and/or clients and customers
- Complete list of conference attendees (on CD) including name, title, company name, and mailing address (if available)
- Sponsor ribbons for your staff
- Right of first renewal for the 2013 conference

Investment: \$5,000

Your print-ready advertisement, collateral materials, and logo must be submitted on or before May 1, 2012.

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CONFERENCE BAG SPONSORSHIP

Conference Registration Bag Sponsor One Opportunity Available!

Conference Registration Bag Sponsor Benefits Include:

- Exclusive listing as the Conference Registration Bag Sponsor, your company name and/or logo printed on the registration bags distributed to all conference delegates
- Your full-page color advertisement in the conference program
- Your ½ page company profile in the conference program
- Your company website linked from the conference website
- Strategically located exhibit booth space. This includes a 10 x 10 booth, standard booth draping, electricity, table and two chairs, 5 booth badges, 5 box lunch tickets, and 2 parking passes
- 2 complimentary conference delegate registrations for your staff and/or clients and customers
- Complete list of conference attendees (on CD) including name, title, company name, and mailing address (if available)
- Sponsor ribbons for your staff
- Right of first renewal for the Bag Sponsor for the 2013 conference

Investment: Cost of Product + \$3,500

Your print-ready advertisement, collateral materials, and logo must be submitted on or before May 1, 2012.

To reserve your sponsorship and/or advertisement, contact
Sheryl Messenger at: (615) 741-5464 Sheryl.Messenger@tn.gov

Closing Session & Safety “Jeopardy” Sponsor

Closing Session: July 25, 2012

Closing Session & “Jeopardy” Sponsor Benefits Include:

- Exclusive listing as the 2012 Tennessee Safety & Health Congress and Exposition Closing Session & “Jeopardy” Sponsor
- Opportunity to introduce the special guest speaker and Safety “Jeopardy” Teams at the closing session
- Participate in the Governor & Commissioner’s Award of Excellence Presentations
- Your company name and/or logo listed in conference promotional brochure. Conference brochure will mail to over 23,000 safety and health professionals in the southeast
- Your full-page color advertisement in the conference program
- Your ½ page company profile in the conference program
- Your company website linked from the conference website
- Strategically located exhibit booth space. This includes a 10 x 10 booth, standard booth draping, electricity, table and two chairs, 5 booth badges, 5 box lunch tickets, and 2 parking passes
- 2 complimentary conference delegate registrations for your staff and/or clients and customers
- Complete list of conference attendees (on CD) including name, title, company name, and mailing address (if available)
- Sponsor ribbons for your staff
- Right of first renewal of the Closing Session for the 2012 conference

Investment: \$5,000

Your print-ready advertisement, collateral materials, and logo must be submitted on or before May 1, 2012.

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2012 Program Advertising Rates:

- Back Cover \$4,000 **[Sold]**
- Full Page \$2,500
- ½ Page \$1,500
- ¼ Page \$800
- ⅛ Page \$400

A 15% discount will be given on all ads until May 1, 2012

Golf Scramble at Two Rivers Golf Club

Team and Hole Sponsor:	\$375.00
Beverage Sponsor:	\$350.00
Lunch Sponsor:	\$475.00
Longest Drive	\$150.00*
Longest Putt	\$150.00*
Closest to the Hole	\$150.00*
Hole Sponsor (no team)	\$100.00

***Cash or cash equivalent value gift/prize**

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Sheryl.Messenger@tn.gov

All advertising and sponsorship proceeds benefit the Tennessee Safety and Health Congress.

Your print-ready advertisement copy must be submitted on or before May 1, 2012.

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